



Louisiana's Premier Privacy, Security, and Electronic Health Records Resource

2007 Louisiana HIPAA & EHR Conference

November 12 and 13, 2007
Hilton Baton Rouge Capital Center

Since long before the HIPAA privacy and security regulations went into effect, the annual Louisiana HIPAA Conference has been the first choice of healthcare and health insurance professionals throughout the State for the information they need in their jobs. More than a thousand participants over the years have taken advantage of presentations from leading experts to get the most practical advice and timely information available in Louisiana. This year's Conference also continues to bring that same quality, in an expanded new format, to the exploding area of electronic health records, featuring both important technical assistance as well as discussions on the uses and advantages to be gained from that investment.

Conference Topics

The 2007 Conference includes 23 practical and informative sessions. Just a few of those include:

- **What's New in Privacy**
- **E-Discovery** – A three-part discussion
 - **Quality and Safety** – defining, measuring, and integrating
 - **RHIOs** – Lessons from Memphis
 - **Privacy Audits & Compliance Monitoring**
- **Pay For Performance and Other Federal Initiatives**
- **Enforcement Update** – presented by the Office of Civil Rights
- **Records from Unrelated Providers** – networking, coordinating, integrating, etc.
- **Responding to Security Breaches**
 - **Data Initiatives from the Private Sector**
 - **Advanced Privacy Compliance Issues**
- **Auditing HIPAA Security Compliance**
 - **Problem Disclosure Issues**
 - **Selecting the Right EHR System**

Conference Speakers

This year's outstanding faculty includes experts from across the South, including:

- **Tony Brooks**, Horne LLP, Jackson
- **Clay J. Countryman**, Kean, Miller
- **T. Michael Cronin**, Adams & Reese LLP,
 - **Gregory D. Frost**, Adams & Reese
- **Katie Gilchrist**, Adams & Reese, Jackson
- **Michael W. Jones**, Evolution Technology Group, Birmingham
 - **Rhonda Keating**, Thomson Healthcare
- **Andrew D. McDonald, FACHE**, Horne, LLP, Nashville
- **Henry Overton**, Turn Key Solutions, LLC
 - **Laurie Robinson**, LHCR
- **William G. Somerville, III**, Adams & Reese LLP, Birmingham
 - **Tony Sun, M.D.**, LHCR
- **Lisa Traina, CPA, CTP**, Lisa D. Traina, CPA, LLC
 - **Danielle Trostorff**, Baker Donelson
 - **Chris Williams**, LHCR
- **Robert Q. Wilson**, Bogatin Law Firm, Memphis
- **Jeffrey Howard Zelmanow**, Office of Civil Rights, Dallas

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To register or for more information

(including continuing education credits special Conference rates at the host hotel, Hilton Baton Rouge Capital Center, and more):

Go to the Conference website:

www.LaHIPAAConference.com

Or call 1-800-841-8240

Conference Sponsors

The following associations are sponsors of the 2007 Conference, and their members are eligible for a 10% discount on registration:

Catholic Health Association of Louisiana · **Coalition of Not for Profit Hospitals** · **Healthcare Financial Management Association (LA)** · **Healthcare Information and Management Systems Society (LA Chapter)** · **HomeCare Association of Louisiana** · **Louisiana Ambulatory Surgery Association** · **Louisiana Association for Marriage and Family Therapy** · **Louisiana Association of Health Plans** · **Louisiana Association of Nonprofit Organizations** · **Louisiana Counseling Association** · **Louisiana Dietetic Association** · **Louisiana Health Information Management Association** · **Louisiana Hospital Association** · **Louisiana Medical Group Management Association** · **Louisiana Nursing Home Association** · **Louisiana Occupational Therapy Association** · **Louisiana Orthopaedic Association** · **Louisiana Physical Therapy Association** · **Louisiana Podiatric Medical Association** · **Louisiana Primary Care Association** · **Louisiana State Medical Society**

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